

China Software Industry Association

中国软件行业协会

Invitation for the 4th Asian Enterprise Application (EA) Forum in 2009

All the Friends from Software and IT Service Industries in Asia:

The 4th Asian Enterprise Application (EA) Forum in 2009 will be held in the beautiful city Suzhou in the Jiangsu Province in China from September 11th to September 12th 2009. We are welcoming entrepreneurs from Japan, South Korea, Israel, India and other countries and regions to join this forum. The theme of the forum is: Mutual EA development For Mutual Value. The representatives from different countries would make presentations on the developing directions of Asian software and IT service industries and the cooperation between enterprises from different countries.

More than one hundred representatives from application software and IT service industries in Japan, Korea, Israel, India and other countries and regions and 300 representatives from China will participate in this forum. This forum is one of the most influential meetings on application software and IT service in Asia. The forum was jointly held by the China Software Industry Association (CSIA), the Computer Software Association of Japan (CSAJ) and the Korean Software Industry Association (KOSA). China's central and local governments are making financial supports to this forum.



The original basis of the Asian Enterprise Application (EA) Forum was the First Asian ERP Software Forum, which was attended by two hundred representatives from China, Japan and Korea. The Second Asian ERP Software Forum was held in Seoul Korea in May 2006. The Third forum was renamed as “Asian Enterprise Application(EA) Forum”, which was held in Japan in October 2007. Overall 145 representatives from 88 enterprises from China, Japan and Korea participated in the forum.

This forum is held when the worldwide financial crisis is happening, which is calling attention from people in Asia and all over the world. As everyone knows, China’s economy has been developing very fast since the economic reform. IT and software industries are especially making great progress. Under the circumstance of the worldwide financial crisis, is it possible that Asian enterprise application software and service outsourcing industries can enter a fast-developing phase through the cooperation and collaboration between different countries? It is the question that IT professionals and customers are all concerned about.

Again, I represent the China Software Industry Association and the Forum Organizing Committee to invite IT industry professionals from every country to participate in this forum and bring brilliant speeches to the forum. We are endeavoring to make the forum a big success.

President of China Software Industry Association

A square stamp containing a handwritten signature in black ink. The signature consists of two characters, '陈' and '冲', written in a cursive style.

Chen, Chong

April 8th, 2009